

## BEST PRACTICE – I

### 1. Title of the Practice

Employability Skills Enhancement & Industry Institute Interface

### 2. Objective of the Practice

Objectives of this practice are to augment employability skills of students & to motivate them for higher education and Entrepreneurship. To set up and sustain association with different companies through MoUs, Summer Internship Projects, industrial visits and Guest lectures. The main aim is to empower students with recent Industry requirements.

### 3. The Context

Industry requirements are often changing, technology is speedily revising. Students must be prepared for these changes and update their skill sets. Though the students are good in academics few of them are poor in soft as well as technical skills. There is a need to prepare them by enhancing their soft/employability skills and make them ready for challenges in corporate world. Hence, regular guest lectures, workshops and seminars are conducted for which faculty representative and students actively work in order to achieve the objectives. Institution has taken initiative to interact with various industries through MOU's that maintains professional relations with industries. Industrial visits are arranged for students and faculty members to gain practical exposure and keep abreast their knowledge. To achieve academic excellence, students are encouraged to interact with industry professionals through workshops, industrial visits, internships, etc. Industry professionals are regularly invited for sharing their knowledge with the students. It opens up a fresh avenue to young enthusiastic minds and faculty members to develop skills across diverse areas including managerial skills, social responsibilities and Industry liaison.

### 4. The Practice

- Enhancing employability skills of the students is the main aim of this practice. Efforts taken for the same are mentioned as follows.
- Organizing University sponsored Seminars on latest issues for faculty members and students
- Students enthusiastically participate in National/ State level Seminars.
- Expert/Guest lectures are frequently conducted for students by Industry Professionals for imparting knowledge of latest trends in Industries.
- Technical events are organized to improve professional and technical skills of students to enhance their employability.
- Various entrepreneurship activities & Management Development Program, Induction Program and Placement activities are conducted.
- Industrial visits are organized to understand professional work culture of Industries.

- To strengthen the Industry Institution Interaction various MOU's are signed with various industries. Wherein the students will play a key role in technological up-gradation, innovation and competitiveness of an industry. It will give them an insight into the latest developments / requirements of the industries.
- MoUs are signed with various companies and different activities such as project sponsor ships, competitions, seminars, workshops and technical events are conducted.
- Industrial Liaison aimed at developing meaningful relationships with industries to create and strengthen mutual beneficial relationships between Institution and Industry which will assist in Internship and placement of students.

## **5. Evidence of success**

- Various guest lectures, workshops and industry visits were organized with the help of resource persons from Industry.
- Hands on workshops were organized for the students to train them with recent technologies in Industry.
- Organized two days State Level Seminar on Two days State Level Seminar on "INDUSTRY-4.0 READY FOR THE NEXT INDUSTRIAL REVOLUTION" .
- Organized Two days National Level Seminar on "Financial Management of Enterprises in Emerging Market Economies in India"
- Alumni meet was organized for current student interaction with Alumni and industry interaction.
- Induction program was organized and professionals from Industry were invited to give corporate exposure to students.
- Various entrepreneurship activities like Idea Generation Workshop & Rs.50 Exercise were conducted to inculcate entrepreneurial skills among students.

## **6. Problems Encountered and Resources Required**

- It is hard to find the competent person from the industry who can convincingly convey sessions on the latest technologies and industry skill sets. It is tough to maintain a balance between academic activities and technical event activities.
- Few students are from rural background and have poor communication skills in English which needs to be improved.
- Sometimes it is a difficulty to call speakers from good companies for expert sessions because of their busy schedule

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**List of Supportive Documents**

<b>Sr No.</b>	<b>Activity</b>
1	Industrial Visits
2	Guest lectures on Career Counselling, Communication Skills, Personality Development, Entrepreneurship, "Soft Skill Development Program , Time Management, ,Understanding Emotional Intelligence etc
3	Idea Generation Workshops
4	Rs.50 Exercise - Entrepreneurship Activity
5	MOU
6	Summer Internship Projects
7	National / State level Seminar
8	Management Development Program
9	Induction Program
10	Placement activities

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**BEST PRACTICE – II**

1. **Title of the Practice** – Corporate social responsibility activities
2. **Objective of the Practice**
  - To make a concerted effort to operate in ways that enhance rather than degrade society and the environment.
  - To improve various aspects of society as well as promote a positive brand image of Institute.
  - To be socially responsible and to improve and embrace fair practices, mitigate environmental damage, giving back to the community, and increasing employee satisfaction.

**3.The Context**

Corporate Social Responsibility is a process where institutes integrate social and environmental concerns into their institutions and interactions with stakeholders. Our CSR goal is to create a positive impact on society and deliver value whether social, environmental, or economic, which will eventually help to contribute towards environment sustainability. CSR Awareness is spread through guest lectures, conferences, workshops, poster presentations. We at the institute level, are doing our own small act by practicing various activities.

**4. The Practice**

The institution organizes blood donation and health checkup camps for all the students, faculty member and non-teaching staff every year in association with the Aadhar blood center. The institution conducts Nirbhay Kanya, Beti Bachao Beti Padhao session for girls. The main objective of this session is to develop a critical mind, self-confidence, and a commitment to society.

Various environment awareness drives, cleanliness drive, Poster competition, seminar and tree plantation drive are organized for students.

1. DYPCMR gets Green audit, Environment audit and energy audit done by authorized external agency every year.
2. Clean and green campus initiatives as well as beyond the campus environmental promotion activities are undertaken by Institute.
3. Tree plantation drive: The institute initiated a tree plantation drive every year. Institute also organize beyond the campus environment promotion activity.

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4. The institute has optimized on the usage of Energy Efficient LED Fittings.
5. E-waste management: E-waste is generated from worn out computers, other hardware, electric appliances etc. MOU is done with Unique IT Solution authorized e-scrap center. The e-waste is collected and given to this agency for proper disposal
6. The administrative office is digitized to reduce usage of paper.
7. Institute organize a No vehicle day in a year. This will help us to reduce the air pollution, keep us active, healthy and boost our economy.

## **5.Evidence of success**

The camp was very successful and appreciated by all the student and staff including blood banks. Every year the percentage of participation in the blood donation increases and students and staff are eager to donate blood. It shows the success of the program. The student's enthusiasm motivates the institution to organize many programs like this. The health checkup provides an opportunity to review a student ongoing medical issues, to counsel on preventive health. Through periodic tree plantation. Campus become has green and eco-friendly. No Vehicle day is organized once in a year, Students and staff enjoy using the bicycles and a walk to the institute. Organizing Nirbhaya kanya session, to develop the Self-confidence and personality of girl students. Authorized external agency every year issues us positive Quality audits reports on environment and energy.

## **6. Problems Encountered and Resources Required**

One of the biggest challenges we faced was the lack of a clear framework for implementing and measuring initiatives, as there is no established framework for CSR that Institutes can follow. This means that Institutes often have to develop their own CSR strategies and metrics, which can be time-consuming and costly. Green campus initiatives are challenging, as they require determination and a long term commitment. Maintenance of trees, watering them every day are some of the factors to be taken care of daily. Disposal of e-waste was a challenge. MOU was required to be done for that, which made it easier for us to dispose of e-waste.

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**List of Supportive Documents**

<b>Sr No.</b>	<b>Activity</b>
1	Self Defense Training under Nirbhay Kanya Abhiyan
2	Beti Bachao Beti Padhao
3	Blood donation camps
4	Health checkup camps
5	Tree plantation drive
6	No Vehicle day
7	E-Waste Activity
8	Waste Management
9	MoU of E-Waste
10	Digitization to reduce paper consumption
11	Certificate of Green audit and Environment audit